



— THE —  
**STATIONERS'**  
 COMPANY

THE WORSHIPFUL COMPANY OF

# STATIONERS AND NEWSPAPER MAKERS

STATIONERS' HALL AVE MARIA LANE LONDON EC4M 7DD

telephone 020 7246 0982 facsimile 020 7489 1975

email admin@stationers.org website www.stationers.org

Monday,  
 21 January 2019

# Trusting Digital Content



John Sheridan, Digital Director at The National Archives

Your Digital Media Group presents:

Can you tell, when looking at some content on a website, whether you should trust it? Do you know what information comes from a legitimate source and what is a scam?

Over the last few years it has become increasingly simple to manipulate digital content to create fake documents, photographs, audio recordings and even videos. In just the last year, the ability to fake videos be-came widely availa-ble with the release of the "deep fake" algorithm designed to replace the faces of adult film actors with those of ce-lebrities. It is now being used much more widely to manipulate video content. Opportunities for the creation and instant dissemination of "evidence" for fake news stories are now availa-ble to all. How do publishers respond? Are digital archives different from other collections of content?

In this talk, John Sheridan will look at what steps institutions and organisations might take to safeguard the credi-bility of reliable content. Sharing his views around technology, he will explain why The National Archives, is concerned to demonstrate the veracity of its digital collections. In particular he will talk about the ARCHANGEL project, which is breaking new ground.

The Expert - John Sheridan, Digital Director at The National Archives

As Digital Director, John is responsible for digital services, enabling The National Archives to fulfil its ambitions to become a digital archive by instinct and design. His role is to provide strategic direction, transform the digital offer, and to shape and drive forward the official web-based services. John joined government as Head of e-Services at HMSO within the Cabinet office and then as Head of Legislation Services at The Na-tional Archives. He serves on the UK Government's Open Standards Board which sets data standards for use across government. John was an early pioneer of open data working with Sir Tim Berners lee and Sir Nigel Shadbolt in ground breaking research within Government on linked data. He remains active in that community.



Jeni Tennison, CEO, The Open Data Institute

Moderating the session will be Jeni Tennison, CEO, The Open Data Institute

Jeni Tennison is the CEO of the Open Data Institute. She gained a PhD in Artificial Intelligence, then worked as an independent consultant specialising in open data publishing and consumption. Jeni sits on the UK's Open Standards Board; the Advisory Board for the Open Contracting Partnership; the Board of Ada, the UK's National College for Digital Skills; the Co-operative's Digital Advisory Board; and the Board of the Global Partnership for Sustainable Development Data.

Tickets are £10.00 (incl VAT). Please book your tickets online at [www.stationers.org/events](http://www.stationers.org/events) or fill in the booking form below and send it in, with your cheque, to Lucie McCord at the address below by Wednesday, 16 January 2019 after which time, no refunds will be given.

Dress code: 'Relaxed' Business Attire (ties optional).

r cheque, to Lucie McCord at the address below by Wednesday, 16January2019 after which no refunds will be given.

Dress code: 'Relaxed' Business Attire (ties optional).

To: Lucie McCord, Office Administrator, Stationers' Hall, Ave Maria Lane, London EC4M 7DD

## TRUSTING DIGITAL CONTENT - MONDAY, 21 JANUARY 2019

Please reserve me .....place(s) at £10 each inc VAT.

I enclose a cheque made payable to the *Stationers' Company* of £.....

Name (Title, first, surname): ..... Email address: .....

Telephone number: ..... Company Name: .....

Name(s) of Guest(s) Name: ..... Company Name: .....

Name: ..... Company Name: .....

Name: ..... Company Name: .....

Please tick the box if you would like to receive Latest News and upcoming event information from the Stationers' Company by email. Your information will NOT be passed on to any third parties.