



**Monday,
22 July 2019**

Digital Media Group

Demystifying Knowledge and Information Management

Tickets £20

For Stationers and guests

Ticket deadline

15 July 2019

Schedule

- 6.30pm Drinks and Networking
- 7.00pm Discussion
- 8:30pm Sandwiches, drinks and networking
- 9.30pm Event ends

To book a ticket

Online (debit/credit card)
stationers.org/events

Cheque with the form below

Payable to 'The Stationers Company'. Send form to Stationers' Hall, FAO Lucie McCord

Do you know where the information and expertise in your organisation is? Are the right people accessing it? Do you know how long you should be keeping things for?

Knowledge and Information Management (KIM) is an established practice offered by consultancies and in academic departments. Freeman **Dr Katharine Schopflin** and **Matt Walsh** (who leads the Knowledge Management team at dunnhumby), authors of Practical Knowledge and Information Management, draw on their experience to explain what it all means for organisations and what you should prioritise in your business.

The authors will introduce KIM, explaining how finding information, sharing knowledge

and applying information governance works in organisations. They will cover topics such as communities of practice, legacy data capture, data protection and know-how. They will then suggest the five key actions for your organisation.

The evening will focus on the practical, recognising the financial, technological and cultural challenges we are all facing. Their advice is based on their own experience as practitioners across a range of organisations, on implementing initiatives and living with the consequences.

Moderating the evening will be **Stephen Phillips**, Executive Director of Morgan Stanley. Stephen is Head of Global Business Information Services, Analytics, Creative Services and Translations at Morgan Stanley.



DMG - Demystifying KIM
Monday, 22 July 2019

To: Lucie McCord,
Office Administrator,
Stationers' Hall,
Ave Maria Lane,
London EC4M 7DD

Title & name _____

Telephone _____

Email _____

Address _____

Guest name(s) _____

Number of tickets

× £20 = £

Dietary requirements _____

Please tick the box if you would like to receive Latest News and upcoming event information from the Stationers' Company by email. Your information will NOT be passed on to any third parties.