



**Monday,
18 November 2019**

IPso FACTo Forum 2019

Artificial Intelligence and Content Creation

Tickets £25

Ticket deadline
11 November 2019

Schedule

- 6.30 PM Drinks and networking
- 7.00 PM Discussion
- 8.30 PM Drinks, light buffet and networking
- 9.30 PM Event ends

To book a ticket

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Regulating the Thinking Machines - is a governance framework for AI necessary?

A debate built around the regulatory threats and opportunities posed by autonomously generated AI - creative machines that can make their own decisions.

AI raises major questions about copyright, other intellectual property rights and privacy. As publishers, we are users and aggregators of data, as well as creators. Where do the boundaries lie regarding the use of AI and machine learning tools and techniques to build our own content?

As we move from the Age of Data towards the age of Machine Intelligence, we seem to fear the consequences of machines that can independently make decisions that affect our lives, while eagerly anticipating a world where machines can be creative, performing much of the humdrum work that we increasingly disdain.

- Can machines self-regulate? Or be regulated by other machines?
- How do you define the point where the machine is working autonomously?
- Who owns the creative output of the machine?
- What should an effective AI governance framework look like?
- Who is responsible when things go wrong?

Our debate will feature three experts:
Professor Lilian Edwards, Newcastle University
Bruce MacCormack, CBC
Nigel Swycher, CEO Cipher

Asking the questions will be:
Liveryman Laurence Kaye
Liveryman David Worlock

Professor Lilian Edwards is Chair in Law, Innovation and Society at Newcastle University. She has taught information technology law, e-commerce law, privacy law and Internet law at undergraduate and postgraduate level since 1996 and been involved with law and artificial intelligence since 1985.

Bruce MacCormack is currently with the Canadian Broadcasting Corporation (CBC) / Radio-Canada where he has the mandate to develop and implement a comprehensive Media Asset Management system to unify the digital production of television, radio, and interactive media for the national French and English networks.

Nigel Swycher is the founder and CEO of Cipher, based in London. Cipher is the only strategic patent intelligence software to use AI to automate the analysis of patented technologies (www.cipher.ai). Cipher supports many of the world's leading companies with portfolio development, competitive intelligence and monitoring global technology trends.



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To: Lucie McCord,
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Title & name

Telephone

Email

Address

Guest name(s)

**Number
of
tickets**

× £25 =

£

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