

Press release for immediate release



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The Stationers' Company announces shortlist for the 2023 Innovation Excellence Awards

A total of 18 companies have been shortlisted for the Stationers' Company Innovation Excellence Awards 2023.

The awards are in their 9th year, and were established to recognise innovation within the communications and content industries. The Awards were founded in 2014 and are sponsored by PICON and Mathys and Squire

The awards have been judged by a distinguished panel of nine, co-chaired by Court Assistants Linda Drew, former VC of Ravensbourne University London, and Jill Jones, former MD of McGraw Hill EMEA. Judges reviewed applications from novel products, services and business processes with a positive financial and ESG impact, on customers and on the environment.

Winners will be selected from each of the six categories; Business Process, Communications Including Marketing, Customer Experience, Product Design, Service Development and Start-up.

The six category winners, plus the recipient of the Overall Innovator of the Year Award will be announced at an Awards luncheon at the historic Stationers' Hall in the City of London, on Monday, 25 September 2023. The beautiful Hall – one of the oldest Livery Company Halls - celebrates its 350th year in 2023, and reopened post-Covid with a significant refurbishment.

The Awards lunch will be preceded by an exhibition of shortlisted companies and 2022 winners' innovations, with a champagne reception. Tony Mash, Master of the Stationers' Company, said... *The range and quality of innovations entered for the*

Awards continues to delight, and is testimony to the resilience of our industries, especially given the additional challenges facing businesses over the last couple of years'.....

The Stationers' Company has formally recognised innovative developments for nine years now. Our rigorous judging process evaluates approaches to delivering innovation, and the shortlisted nominees come from a range of large corporates, SMEs and start-ups. I congratulate them all on reaching the shortlist, and wish them the very best of luck'....

Shortlisted Companies

Business Process

- Contact Originators
- LoveReading
- Virtusales Publishing Solutions

Communications Including Marketing

- Fantom Factory
- JGBM Ltd
- Rose Calendars

Customer Experience

- Class Professional Publishing
- Pearson
- Xerox

Product Design

- Cengage EMEA
- Parkside Flexibles
- Renz (UK) Limited

Service Development

- Glassboxx
- Pearson
- Office Power

Start-up

- A-dapt International Ltd
- Graide
- Read and Raise

For more news about the Stationers' Company, see more at <https://www.stationers.org> and for further information please contact June Berry at admin@stationers.org

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About The Stationers' Company

The Stationers' Company is the City of London Livery Company for the Communications and Content industries. The Company's mission is to be the most effective independent forum in the UK Communications and Content industries, actively contributing to the strategic development, success and education of these industries. The majority of our members work in or supply the paper, print, publishing, packaging, office products, newspaper, broadcasting and online media industries.

About Mathys and Squire

A full-service IP firm with unrivalled expertise in patents, trademarks, design protection and litigation. Highly ranked in all leading legal and IP directories, including *The Legal 500*, *Chambers and Partners*, *IAM Patent 1000* and *World Trademark Review 1000*, Mathys & Squire is one of Europe's most highly regarded IP law firms.

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About Picon

Picon is the leading industry trade association representing manufacturers and suppliers to the Printing, Papermaking and Paper Converting sectors, dedicated to providing unmatched service support and business advice to a diverse range of members, from small SMEs to large multi-nationals.

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