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The Meliora Group Join Two Sides To Promote Sustainable Print, Labels and Paper Packaging

The print and paper advocacy group, <u>Two Sides</u>, is excited to announce its newest member and supporter, <u>The Meliora Group</u>, a provider of packaging, labels and commercial print services.

The Meliora Group is a group of print companies whose heritage spans over 60 years of print, and consists of Delga – printed carton board packaging and labels experts, Scarbutts Printers – a commercial printer offering a complete solution for commercial design and print, and CSP - the leading supplier of print to the NHS, as well as the public sector, private healthcare and education sectors.

"We're delighted to become members of Two Sides as The Meliora Group of print companies. Two Sides plays an important role in helping us to communicate to our audience about the sustainable aspects of print and paper-based packaging and we wanted to support the work that you do in helping us achieve this by becoming members. Campaigns like Love Paper that raise awareness and bust the myths about the sustainability of the print industry are instrumental in creating a positive future for us and we're pleased to play our part in supporting that." says Clair Melville-Brown, Marketing & Communications Officer for Delga, part of The Meliora Group.

The Meliora Group seeks to minimise waste, promote recycling, reduce energy consumption, reduce harmful emissions and, where possible, to work with suppliers and customers on practical environmental programmes.

"We're pleased to welcome The Meliora Group on board as members of Two Sides, it's always a pleasure to welcome new members. Our partnership with them will help us communicate the great environmental story that print, paper, paper-based packaging and labels has to tell. We look forward to working with The Meliora Group moving forward." says Josh Birch, Campaign Manager of Two Sides UK.

By joining Two Sides, The Meliora Group has access to a large library of co-brandable communications tools, consumer research, industry-leading information, sustainability advice, and events.

For more information about the many benefits of joining the Two Sides, please visit twosides.info/why-join-two-sides

To find out more about The Meliora Group, please visit: themelioragroup.co.uk

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Notes to editors

Two Sides is a not-for-profit, global initiative promoting the unique sustainable and attractive attributes of print, paper, and paper packaging. Two Sides' members span the entire print, paper,



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and packaging value chain including forestry, pulp, paper, packaging, inks and chemicals, finishing, publishing, printing, envelopes, and postal operators.

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