2025 Warrants – application criteria for a successful Award

The judging panel - consisting of senior members of the Livery Company and the Clerk - welcomes applications for the calendar year 2025 Stationers' Company Warrants. The Warrants confirm excellence and quality, based on the criteria below.

Criteria

The Warrant formally recognises either a single product, or product range, or service that meets the following criteria. It does not have to be innovative but it must be high quality.

- Original design and interpretation of service or product
- High quality manufacturing/production techniques/digital techniques/digital design
- Effective use of materials/technology and attention to detail
- Appropriate and sustainable packaging and/or presentation suitable for its method of sale
- Environmental credentials and compliance with ethical or relevant trading guidelines
- Relevance to its industry or market sector
- Proven record of success and target market appreciation

Applications can be for products, product ranges, or services, supported by evidence of quality and beneficial impact. Succinct, clear entries are welcomed.

The judges reserve the right to request additional clarifying information. Requests for this will come from the Stationers' office and not directly from the judges.

How to apply

- Applications must be in by the closing date, 29 November 2024 at 6pm.
- The application form is here Warrants Application Form (stationers.org)
- No fee is required at the time of application, these are invoiced on approval of the Warrant
- Terms and conditions are linked within application form.
- Confirmation is required to show this is a new application, or a warrant extension application.

What happens to the application?

- The judging panel reviews applications and accompanying materials/samples at year end
- Successful warrant holders will be informed early in the year.
- Warrants are formally presented at the Livery Lunch on 10th March 2025 at Stationers Hall.
- A single complimentary ticket to the March Awards luncheon is available to all those awarded new warrants. Additional tickets can also be purchased (contact Karyn Keating -details above)

The judges decision is final and binding.

Chris Geer, Chair - The Stationers' Company Warrants Committee, August 2024

Fee schedule

Warrant Award application 2025	Fee
New product/range/service	£500
Extension of product/range/service	£250 annually