The Worshipful Company of Stationers and Newspaper Makers

Purpose and Strategy

Purpose

A Livery Company with a strong enduring reputation, striving to be the most effective independent business and social forum for the UK Communications and Content industries, actively contributing to the strategic development, success and education of these industries.

Vision by 2020

- Balance income against expenditure, excluding investment income
- Having achieved charitable status for the Hall, launch the ambitious fundraising campaign to enable the Hall development programme to continue, including the important provision of greater public and disabled access to both our Hall and archives
- Fully integrate the premises of St Martin-within-Ludgate into our facilities
- Whilst continuing to expand our education programme, further assist the Stationers’ Crown Woods Academy in developing its digital distinctiveness through its curriculum, pedagogy and Media Centre facilities. Also, with governance, mentoring and other activities help them to achieve academic excellence

Stakeholders and Partners

Our stakeholders - including our Staff, Members and Partners - expect the Stationers’ Company to:

- Provide membership of a network and community related to our industry sectors that continually adds value
- Uphold the traditions and heritage of the City Livery Companies including our support for the Royal Marines
- Sustain a reputation for delivery and professionalism
- Maintain to a high standard the historical and structural integrity of our Hall buildings and the housing of the Company’s archives
- Through the Court, Master and Wardens Committee, the Clerk and other committees, control the Company’s overall situation, strategy and policy

Key themes

- Continue to develop our reputation as an influential business forum for our industry sectors through:
  - Round table technical and business-related events
  - Industry studies
  - The Innovation Awards
  - The Annual Lecture
- Provide an annual programme of social and cultural events related to our traditions and heritage, with the purpose of providing opportunities for fellowship and greater membership participation in the Company’s activities
- Enhance our standing in championing education and training, with additional funding and support for the:
  - Stationers’ Crown Woods Academy
  - Postgraduate bursaries
  - Saturday supplementary schools
  - Shine school media awards
  - Apprenticeship schemes
  - Educational awards

Strategic enablers

A sustainable, effective and efficient organisation

- Provide a sustainable environment with first class facilities, including the provision of greater public and disabled access to the Hall and the new main meeting room, and a plan to utilise cost effectively the premises of St Martin-within-Ludgate
- Improve our internal and external communications in order to raise the Company’s profile
- Value, support and develop all our Staff
- Inspire and motivate Members to continue to participate in our committees who, together with the Staff, are engaged in upholding our core values and delivering strategic development
- Manage risk, costs and resources to deliver our strategic priorities
- Maximise the return on our investments and grow and diversify sources of profitable income to invest in our future
- Increase proceeds from fundraising to support charitable activities and Hall development

Values

- Inclusivity
- Support for Education and Training
- Forward-Looking
- Charitable Giving
- Heritage
- Industry Relevance
- Fellowship
- Support of City Mayoralty and Corporation
- Integrity
- Professionalism