

# Purpose and Strategy of The Worshipful Company of Stationers and Newspaper Makers

## Purpose

The Stationers' Company is a City of London Livery Company with an ancient heritage and a modern outlook that supports the UK Communications and Content industries, through fellowship, education, training and charitable endeavour.

## Vision by 2026

- Continued implementation of the 3-5 year business plan.
- Provision and plans in place for the repayment of Project 350 loans, and the Company year-on-year, excluding investment income, making a surplus.
- Achieving an annual hall hire income of £750k+.
- An established Stationers' Hall Charity Fund for long term endowment to protect the Hall asset.
- A full livery of 550 Members and 25 corporate members. Increasing the number of Freemen by a net 25 per year, with a long-term object of 1,000 Freemen. An increasing number of Members fully engaged and supporting the Company's charities and activities.
- Whilst expanding our training and education programme, continue to assist the Crown Woods Academy to achieve academic excellence through governance, mentoring and other activities.

## Stakeholders and Partners

### Our stakeholders – including our Staff, Members and Partners expect the Stationers' Company to:

Provide membership of a network and community related to our industry sectors that continually adds value.

Sustain a reputation for delivery and professionalism.

Through the Court, Master and Wardens Committee, the Clerk and other committees, control the Company's overall situation, strategy and policy.

Through the work of the Foundation facilitate the Company's charitable activities, including support for education, training, welfare and the Almoner.

Uphold the traditions and heritage of the City Livery Companies including our support for the Royal Marines.

Maintain to a high standard the historical and structural integrity of our Hall buildings and the housing of the Company's archives.

## Key themes

Continue to develop our reputation as an influential business forum for our industry sectors through:

- round table technical and business-related events
- industry studies
- the Innovation Awards
- the Annual Lecture.

Provide an annual programme of social and cultural events related to our traditions and heritage, with the purpose of providing opportunities for fellowship and greater membership participation in the Company's activities.

Continue with a robust and inclusive recruitment and retention programme for Liverymen, Freemen and Corporate Members, while seeking to improve the diversity of the Membership profile in terms of age, gender, ethnicity, geography and industry sector.

Enhance our standing by championing education and training, with additional funding and support for the:

- Stationers' Crown Woods Academy
- post-graduate bursaries
- Saturday supplementary schools
- Shine school media awards
- apprenticeship schemes
- educational awards.

## Strategic enablers

### A sustainable, effective and efficient organisation

Provide a sustainable environment with first class facilities, and maximise the commercial Hall hiring income opportunities.

Value and support our staff and ensure that this resource matches the manpower and expertise required to successfully run the Company's commercial business and Membership activities.

Inspire and motivate Members to continue to participate in our committees who, together with the Staff, are engaged in upholding our core values and delivering strategic development

### Financial sustainability

Manage risk, costs and resources to deliver our strategic priorities . Increase proceeds from fundraising to support charitable activities and Hall upkeep. Maximise the return on our investments.

Obtain a successful financial negotiation, related to the relaxing of the Covenants held by the Company. Plan and implement new projects and schemes that generate new income streams.

Improve our internal and external communications in order to raise the Company's profile

## Values

