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STATIONERS'
FOUNDATION

CREATING PARTNERSHIPS TO SUPPORT
EDUCATION AND TRAINING FOR
THE COMMUNICATION AND CONTENT
INDUSTRIES

EXECUTIVE SUMMARY

The Stationers' Foundation partners with industry, charities and individuals to provide financial and practical support for young people seeking to enter and advance in our industries – from traditional publishing to digital media and from printing and packaging to distribution. 98p of every £1 we spend directly supports training programmes, bursaries and schools, making us one of the most efficient ways to increase your impact on education and training for our industries through an active partnership.

This brochure illustrates some of our current programmes, how we are supported by our partners and the ways you can get involved.

THE STATIONERS' FOUNDATION

The Foundation is the charitable arm of the Stationers' Company. Our mission is to provide education and welfare support to the communication and content industries. Charitable activities and giving are an essential part of who we are and the work that we do. The Stationers' charitable work is aimed at increasing education and learning for those in need. For more than 600 years, the Stationers' Company has been helping young people to develop in our industries – from our origins through apprenticeship, and today by providing funding and practical support for young people from primary school to post-graduate training. The Foundation is funded by Liverymen and Freemen of the Company, income from investments and donations, and sponsorship from businesses, all of whom wish to give something back.

WORKING IN PARTNERSHIP TO MAXIMISE OUR IMPACT

The Stationers' Foundation partners with businesses, charities and individuals to provide financial and practical support.

Our partners work with us to provide matched funding for bursaries and apprenticeships that help young people to train and develop their careers; sponsor and judge entries for our SHINE School Media Awards – raising awareness of our industries in hundreds of schools each year; and support our Saturday Schools, which improve literacy and numeracy skills for young people from disadvantaged backgrounds.

Each partnership is different. Some partners are actively involved in training and mentoring young people. Others provide primarily financial support. We work with our partners to agree how we can create the maximum impact together. All our partners join an active community to improve the opportunities for young people in the communication and content industries, and join us at Stationers' Hall each year to celebrate these achievements.



THE STATIONERS' COMPANY TODAY

The Worshipful Company of Stationers and Newspaper Makers is the City of London Livery Company for the communication and content industries. Today we evolve in line with the fast pace of media, offering a centre of networking, debate and exchange of information and ideas in our Hall by St Paul's Cathedral. It is through our modern focus and eye to new technologies and trends, that the Stationers' remains relevant and energetically active today. Of the Company's 900 members, 90% today work in the communication and content industries – from digital media to print and paper, from journalism and publishing to graphic design and packaging, and from information management to conservation and book-binding.

This mix sparks new ideas and cross-fertilisation through talks, seminars and social events. Our community provides rich opportunities to contribute to the innovation in our industries and encourage the Stationers of the future.



PROJECTS WE SUPPORT

STATIONERS' CROWN WOODS ACADEMY

The Stationers' Crown Woods Academy, in the London Borough of Greenwich, is sponsored by the Stationers' Company. The Foundation is supporting a number of initiatives at the Academy, including the majority of funds for its £500m Digital Media Centre. The Academy is currently delivering a Digital World curriculum aimed at developing digital skills for all pupils in Years 7-11.



STATIONERS' CROWN WOODS ACADEMY

OBJECTIVE

Develop digital skills across the curriculum and pupils' awareness and experience of industry

IMPACT FOR BENEFICIARIES

Enables the school to raise students' enthusiasm for industry and career options via industry visits, guest speaker programmes, and selected additional short courses and training across and beyond the school curriculum

BENEFITS TO PARTNERS

For employer partners: engagement with young people at a formative time in their development, improving their digital skillset, understanding of industry and their awareness of the employer as a potential recruiter

For charity partners: potential to increase impact of educational funds deployed by leveraging the engagement of a school open to industry partnerships and the development of digital skills across the curriculum

For all partners: public recognition of their contribution at Stationers' Award events and in shared marketing and publicity.

POSTGRADUATE BURSARIES

The Stationers' Foundation offers a Bursary scheme, providing financial support to postgraduate students on courses in the communication and content industries. The scheme provides bursaries of £6,000 per student towards course fees, plus a mentor and initial membership of the Stationers' Company.



POSTGRADUATE BURSARIES

OBJECTIVE

Increase the number of bursaries available to young people seeking to enter the communication and content industries via postgraduate or other training programmes

IMPACT FOR BENEFICIARIES

Enables driven and well-qualified students from diverse backgrounds in need of financial support to take up a postgraduate course to further their career ambitions. With relevant mentoring and access to industry contacts and expertise, throughout and following their course, our bursaries offer students the resources and opportunities to enter a career in their desired sector. Each year around 18 students are awarded bursaries for their chosen course and are able to complete their Masters programme successfully. Upon completion, beneficiaries are presented with the Freedom of the Stationers' Company and go on to become active members of the Company and contribute to its development and success

BENEFITS TO PARTNERS

For employer partners: engagement with capable and highly motivated entrants to our industries: access for work experience and potential recruitment as future employees. The education and mentoring ensure that knowledgeable and ambitious students are consistently entering into the Company's industries every year. New bursaries can be bespoke to the partner's specific sector.

For charity partners: potential to increase the impact of educational funds deployed by leveraging the mentoring and support capabilities of the Stationers' Company

For all partners: public recognition of their contribution at Stationers' Award events and in shared marketing and publicity

THE STATIONERS' SATURDAY SCHOOLS

Through our partnership with Civitas School the Foundation supports two Saturday Schools which provide primary school children in London from disadvantaged backgrounds with crucial help in the subjects of maths and English. This ensures they attain levels they would not achieve without additional help and build confidence and skills.



THE STATIONERS' SATURDAY SCHOOLS

OBJECTIVE

Improve the literacy and numeracy skills of primary school pupils from disadvantaged backgrounds in a short space of time with long term impact

IMPACT FOR BENEFICIARIES

Each Saturday School enables a class of 25 pupils to build their skills and confidence and provide a crucial 'catch up' in order to allow each individual to participate fully in the wider school curriculum at their given school. The Saturday Schools educate and support children at a highly formative stage of their life.

The Stationers' Saturday Schools offer young pupils the opportunity to build a range of life-changing skills and confidence. The skills fostered through this programme lay the foundation for educational development and with the focus on literacy and numeracy, potentially for their employment opportunities later in life.

BENEFITS TO PARTNERS

For employer partners: supporting a highly targeted programme to offer pupils from diverse, disadvantaged backgrounds an essential "catch up" programme, where they may otherwise flounder. The uplift in performance as well as confidence of pupils after attending Stationers' Saturday Schools is tangible and demonstrable

For charity partners: potential to increase the impact of educational funds deployed by leveraging the engagement of a school open to industry partnerships

For all partners: recognition of their contribution at the "Graduation Ceremony" at The Lord Mayor's Show lunch at the Stationers' Hall and in shared marketing and publicity.

SHINE SCHOOL MEDIA AWARDS

The Shine Awards are a national competition for secondary school students that encourage and recognise excellence in school magazines and websites.



SHINE SCHOOL MEDIA AWARDS

OBJECTIVE

To develop young people's communication and creative skills and their ability to work in a team by producing a pupil-led school magazine – involving journalism, editing, photography, artwork, print and design, marketing and business skills, and covering topics from community issues to environmental initiatives.

IMPACT FOR BENEFICIARIES

All participants have the opportunity to develop and stretch their communication skills beyond national curriculum requirements, to understand the wider world of the content and communications industries, and the commercial skills needed to succeed in these and any future career in industry. Awards are judged by high calibre individuals from journalism, publishing, print and design, and winners are recognised at a high profile awards ceremony at Stationers Hall, with prizes including work experience and masterclasses with industry leaders.

BENEFITS TO PARTNERS

For employer partners: An opportunity to acknowledge students from across the UK, tomorrow's talent, for their creativity and achievements in the digital and magazine creation and design and inspire in them a Desire to develop a long-term career in our industries

Encourage an interest in developing print and digital publishing skills in young people, helping them to improve literacy, nurture creativity, develop commercial and business skills, encourage teamwork and develop leadership skills

For all partners: public recognition of your contribution at the Stationers' Company Award events and in shared marketing and publicity

APPRENTICESHIPS

The Stationers' is becoming a powerful influence on the apprenticeship landscape. Our annual apprenticeship event raises awareness of the opportunities for young people in a professional context nationally. The Stationers' is well-placed to facilitate and match apprenticeship opportunities for a diverse group of students and develop their skills for the future.



APPRENTICESHIPS

OBJECTIVE

Increase young people's access to apprenticeships in small and medium-sized businesses and raise awareness of apprenticeship opportunities in our industries

IMPACT FOR BENEFICIARIES

Enables well-qualified students of limited means to embark on a properly funded apprenticeship, with relevant mentoring support throughout and following their course. Provide pathways for employment for a diverse group of students

BENEFITS TO PARTNERS

For employer partners: participate in the annual Apprenticeship event and increase access to well-qualified candidates and the affordability of a properly funded apprenticeship. Link employers directly with schools and academies

For charity partners: potential to increase impact of educational funds deployed by leveraging the support capabilities of the Stationers' Company

For all partners: public recognition of their contribution at the annual Stationers' Apprenticeship events and in shared marketing and publicity.

THE STATIONERS' - WHAT WE DO

The Company's aim is to provide the most productive forum for UK communication and content industries and promote the development, success, and education of these industries and their employees. The Stationers' was once responsible for the legal control of printing, bookselling, or copyrighting, and 600 years on, we are proud of the Company's fascinating and rich heritage. Today the Company remains at the centre of discussion and debate on trade policy and industry developments.

Through the organisation of major events such as the Annual Lecture and the Industry Committee, the Stationers' provides an independent forum for executives to meet and discuss a range of topics important to our trades. In particular, the Company's Digital Media Group ensures the Company remains at the forefront of recent technological developments in the industry.

STATIONERS' HALL

Stationers' Hall is one of few remaining ancient Livery Halls in the City of London.

A magnificent building, a stone's throw from St Paul's Cathedral, where the book trade flourished in medieval London, the Hall stands today splendidly, as it did in the 17th century, a testimony to the ambition and flourishing success of the Stationers' Company. The present Hall was completed in 1673; there was a remodelling in 1800 which added the Hall's stunning stained glass windows. The Hall remained intact following the aerial bombings of World War II and in the 1950s was classified as a Grade 1 listed building.

Stationers' Hall continues to be used, as it was hundreds of years ago — bringing together people of the industry together in an environment where they are able to share ideas and learnings from each other. It remains one of the most atmospheric and iconic halls in the City. It is also a sought-after venue for corporate and private events.





PARTNER WITH US

This brochure illustrates some of our current partnerships and the value they bring to beneficiaries and supporters. Each one is different according to the objectives and interests of our partners. Many lead to very fruitful long-term relationships that extend over many years. Some partners provide practical support, from apprenticeships to work placements. Others provide funding, which in some cases we match, so that together we can increase the scope and impact of the programmes we support.

To explore how we could work together, please contact the Chair of the Stationers' Foundation by emailing: partnerships@stationers.org
Whether you have a specific idea for a programme where we could work together or you would like to explore options, we would be delighted to hear from you.

THE TRUSTEES - THE STATIONERS' FOUNDATION.