

Biographies

Omaid Hiwaizi - Blockchain Startup and STO Marketing Strategy Advisor.

Omaid has over 20 years of management and leadership experience in marketing and business strategy, working largely in Europe and the USA. He has a particular focus on the adoption and growth of technology and the opportunities it brings.



Omaid was the Global Marketing and Strategy Lead for Blippar, the leading Augmented Reality technology platform, where he was responsible for communications and brand management, brand solution development and business planning. Before Blippar, Omaid was Chief Strategy Officer for Geometry Global in London. Prior to this, Omaid had senior strategy leadership positions at global digital agency SapientNitro and integrated agency Chemistry. Earlier in his career Omaid launched and grew direct marketing agency HHM and digital agency Crayon. Today, Omaid works with senior executives and teams in Blockchain based start-ups and scale-ups on maximising the usage of the technology and Token Economics and the value it brings to the marketplaces they seek to disrupt.

Mo Tayeb is co-founder of Medicalchain and blockchain enthusiast.

Tayeb is an internet entrepreneur, investor and has previously founded technology, finance and e-commerce companies. Mo has tremendous experience in the eCommerce sector.



In 2010 he headed up the development side of morethan.com, one of the UK's largest personal insurers. During his time there, Mo architected and developed a system to drive down online fraud, saving the company over £40 million. Prior to that, Mo ran a boutique consultancy business in the field of mobile web and application development. Together with his brother & co-founder, they own over 8 games and utility applications on the Apple and Google Play apps market, with over 10 million downloads. Mo actively invests in technology companies. As well being a Partner in Hearn Capital, he is also a Non-Executive Director on the board of Salic (UK), an agricultural investment company. Mo has a degree in eCommerce from Brunel University and an Executive MBA from University of Oxford.

Rob Gaskell is co-founder '20|30' and within the company, he is Head of Risk and CEO of the Asset Management division.

20|30 is undertaking projects for the creation of the decentralized, networked world that will be mainstream by 20|30. 20|30 has three commercial initiatives right now: Token Factory (reinventing capital markets), Asset Management (next-generation products and services for the asset management industry) and ID Works (a new standard in ID Management). Rob is also the President of the Pillar Project Foundation, a fully funded organisation building an open source solution for everyone to take back control of their data and he is a board member of the Blockchain Centre in Vilnius, Lithuania.



Gary Barnett is co-founder and the CTO for AirSensa, which delivers pollution data mapping stored in a private blockchain and processed for data analytics.

Gary has been in the software and technology industry for 28 years. He is a highly respected expert, with hands-on experience of innovation, smart cities, and the internet of things combined with an established track record in leadership, consulting, technology development and innovation. He has been engaged to work with Microsoft, Cisco, Oracle and Dell. Over the past 15 years, Gary has provided advice to IBM at the most senior levels and worked closely with SAP's IoT programme. He has been actively involved in the design, development and delivery of a number of IoT projects, working on hardware design, firmware development and the implementation of high-performance IoT platforms. He has also been a regular advisor to the UK's Digital Catapult program and IoT-UK. Gary is a widely recognised expert in the IoT, distributed computing and application development and has published papers and presented at conferences across the globe on these topics. He is a blockchain realist rather than an evangelist.



Steve Ackland is CEO of a niche consultancy - AiM - delivering digital transformation to organisations through innovative concepts and disruptive technologies.

Steve has over 20 years' experience in business and IT change working in big 4 consulting, private sector and across central government. Steve's interests cover data governance/compliance and business change using new technology enablers such as AI, blockchain and robotic process automation. Working particularly in finance and lifetime benefits, Steve is promoting how new technologies are providing solutions to challenges and creating new opportunities never before thought possible. Steve is tackling how micro-service platforms and distributed ledgers converge processes such as cyber-security, data quality, forensics, data protection, risk and resilience.



Dr. Stylianos Kampakis is an expert data scientist, honorary research fellow at the UCL Centre for Blockchain Technologies and a member of the Royal Statistical Society.

As well as being a start-up consultant and blockchain advisor, he is also CEO and instructor at The Tesseract Academy and author of '*The Decision Makers Handbook to Data Science*'. A natural polymath, with degrees in Psychology, Artificial Intelligence, Statistics, Economics and a PhD in Computer Science from UCL, he loves using his broad skillset to solve complex problems.

