



The Stationers' Company 2018/2019 Warrants programme - deadline extension

The Chairman of the Stationers' Company Warrants Programme has announced that the deadline for submission has been extended to 13 August 2018 in order to try to make allowances for the summer holiday season.

The Stationers' Warrant has been developed to recognise excellence within the Communication and Content industries and having a Stationers' Warrant for Excellence for a product or service is a visible sign of quality.

Recipients will be able to use the Warrant on the product itself, on its packaging or for promotional purposes. It should be emphasised that it is the product or service and not the manufacturer or supplier that is awarded the Warrant.

Toby Robins, Chief Executive of Office Club Ltd said "It is hard to think of a stronger endorsement for a product or service than that provided by a third party. The Stationers' Warrant for Excellence has taken pride of place on the front of the ream wrap on our Cool Earth paper giving reassurance to customers and contributing to driving over 40% growth for the product."

The Warrant is about recognising the following criteria:

- Original design and interpretation
- High quality manufacturing/production techniques effective use of materials and attention to detail
- Appropriate and sustainable packaging suitable for its method of sale
- Environmental credentials and compliance with ethical trading guidelines
- Relevance to its market sector

and each product entered will be evaluated against the criteria above by the judging panel.

Any company from one of the industries represented by the Stationers' Company can apply. The application form is available on

https://docs.google.com/forms/d/e/1FAIpQLSfbkjqvU33ly8_dAa_2EalayY60XRShEgGqtJ1kDSk0cVVXQ/viewform

and applicants are encouraged to approach Sammy Bartley on sammy@bartleybusiness.co.uk to discuss the application before submitting the form and the £500 plus VAT entry fee. The closing date is 13 August 2018.

Successful recipients will be guests of the Company at a prestigious lunch at Stationers' Hall on Monday, 8 October.

For further information please contact: Sammy Bartley on sammy@bartleybusiness.co.uk

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www.stationers.org

About The Stationers' Company

The Stationers' Company is the City of London Livery Company for the Communications and Content industries. The Company's mission is to be the most effective independent forum in the UK Communications and Content industries, actively contributing to the strategic development, success and education of these industries. The majority of our members work in or supply the paper, print, publishing, packaging, office products, newspaper, broadcasting and online media industries.