



The Stationers' Company

Innovation Excellence Awards 2014

Supported By

Technology Strategy Board
Driving Innovation

'It is not the strongest of the species that survives, nor the most intelligent that survives. It is the one that is the most adaptable to change'
– *Charles Darwin*

The Stationers' Innovation Excellence Awards were presented for the first time on Monday 30 June 2014 to recognise some of the most outstanding examples of companies in the communications and content industries adapting through innovation in the Digital Media Landscape. The awards recognise the key role which innovation plays in survival at a time of immense change and are also designed to draw attention to the importance of this sector in the UK economy.



We are delighted to have received such a strong list of nominations for these, our first awards for Innovation Excellence and are very grateful to our distinguished judges who joined me in the very difficult process of selecting this year's recipients of Stationers' Innovation Excellence Awards and our worthy overall winner. It is not the intention of the Stationers' Company to compete with existing award schemes run by individual Trade Associations. Indeed, the Company has encouraged Trade Associations in particular to nominate preferred candidates for consideration by the judges.

I would like to thank all those who have supported these awards and who have adorned our Hall with some wonderful banners from the successful companies nominated this year. We invite entries by the closing date of 1 March 2015 for next year's awards which will be presented on Monday 29 June 2015.

And I would also like to thank our two sponsors for this year's awards, Liveryman David Hobbs whose company, Hobbs the Printers, kindly printed this brochure and The Technology Strategy Board whose sponsorship has provided most welcome financial support.

Tony Mash, Chairman
Stationers' Innovation Excellence Awards
2014

The Stationers' Company congratulates the 2014 recipients of Innovation Excellence Awards

The Ryedale Group

The Stationers' Innovator of the Year 2014 for the combination of innovation at the frontier of technology, high societal impact and a clear business delivery plan.

Banner Business Services

A leader in closed loop recycling with a viable business plan. An example for other industries to emulate.

Bloomsbury Publishing

An innovative collaborative approach responding to the challenge of online retailing. A successful business migration following blockbuster success.

Bright Red Publishing

For rising to the occasion and drawing on digital technology to meet the needs of the education system in Scotland.

Copyright Licensing Agency

A simple, effective and essential aid to a wide population that clarifies an otherwise confused picture.

Fujifilm Specialty Ink Systems

The skilled deployment of a well engineered change programme. A great example of manufacturing best practice at work that ensures survival in a tough market place.

James Cropper

Breakthrough technology that offers significant sustainable development prospects.

LINPAC Packaging

For technical innovation that offers significant sustainable development in a highly competitive and regulated marketplace.

Mendeley

For developing an innovative method of organising, sharing, and collaborating research work.

Nosy Crow

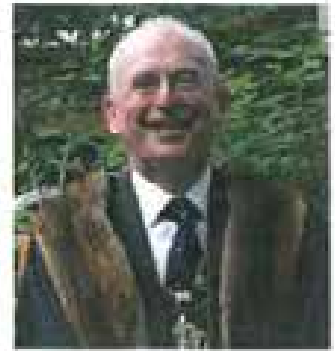
A creative use of multimedia apps for screen-savvy children.

Touch Press

For redefining the book through interactive App products to enhance the reading experience.

Welcome from the Master, Tom Hempenstall

It is sometimes said there are two types of change: step change and what might be termed “paradigm shifts”. In the long history of the Stationers’ Company, dating from 1403, we could name very many of the former which have developed the Communications and Content industries as we know them today—but many fewer changes of such significance to earn the title of paradigm shift. Undoubtedly the introduction of printing to London in 1476 was one such. Then roll forward to the Twentieth Century when the developments first of broadcast, then the computer with the Internet and World Wide Web combined to create the digital media landscape in which so many businesses are struggling to make sense while so many new businesses are created. It is against this backdrop of paradigm shift in what we term Communications and Content that The Stationers’ Company has launched its first Innovation Excellence Awards.



As one of the judges, I am able to say with confidence that we were hugely impressed with the creativity, imagination and business reality of all the nominations we considered, and encouraged that so many companies really are making great strides to create new futures for themselves in such a dramatically changing landscape. I salute all those Companies whose innovative approaches are recognised by these awards.

I would like to thank my fellow judges to whom fell the task of selecting from among the many nominations ten to receive Stationers’ Company Innovation Excellence Awards and unanimously agreeing our overall winner as the Stationers’ 2014 Innovator of the Year.

So a very big thank you to renowned BBC business broadcaster, Peter Day; Gerry Flynn of the Technology Strategy Board, set up to stimulate innovation in the UK; and Tony Mash, the tireless chairman of these awards who has guided the process from start to finish.

I would also like to thank this year’s Upper Warden, Ian Locks, who accepted the challenge as Under Warden to revive the Vision 2020 event from our 600th anniversary year in 2003 and the highly successful Future of Paper report of five years ago. He added the first Innovation Awards for good measure to celebrate the innovation which will keep the Communications and Content Industries relevant and strong in this rapidly changing digital landscape.

Tom Hempenstall, Master

Our Judges

Tom Hempenstall



Master of the Stationers’ Company 2013-2014. Tom Hempenstall for many years led Metal Bulletin until its sale to Euromoney and subsequently chaired Espresso Education until its recent acquisition by Discovery Communications. He is a long term advisor on EU and World trade matters.

Gerry Flynn



A physics degree and postgraduate study of diamonds in Johannesburg led to 22 years with De Beers Group of companies, first as research scientist then increasingly responsible for innovation projects. Gerry has a number of patents for materials, processes and applications. He is a Lead Technologist in High Value Manufacturing with the Technology and Strategy Board.

Peter Day



A Liveryman, Peter Day is a senior BBC business and current affairs broadcaster. He joined the BBC Radio News in 1974 in London, joining business news in 1975. In 1983, he left the BBC to join TV-am as their economics and industrial correspondent. He returned to the BBC to become a presenter and producer for The Financial World Tonight. He has presented In Business since 1988.

Tony Mash



Liveryman and Chairman of the inaugural Stationers’ Innovation Excellence Awards programme. After nearly 40 years associated with the chemical industry, Tony retired as the CEO of the British Coatings Federation in 2012 and now runs an environmental consultancy.

The Stationers' Innovator of the Year 2014

The Ryedale Group

The Judges praised The Ryedale Group for what they describe as "a truly innovative development in printed circuitry on plastic

packaging delivering a highly effective gas sensor to detect micro organisms." This is in effect an 'electronic nose' capable of analysing gas exhaled by an individual to diagnose a variety of medical conditions in addition to industrial and commercial applications. The company has created a business plan that projects a 25% increase in company turnover using existing plant and machinery.



The judges felt this entry was a worthy first recipient of the title of The Stationers' Innovator of the Year" because of the company's creation of "a world-leading, high-level technological breakthrough" that allows electronic circuitry to be litho printed onto plastic using conductive links. The invention has the potential to be genuinely game-changing in print, electronics, and manufacturing. The technology has been applied to the development and manufacture of a low-cost gas sensor with significant potential in the health industry.

About the Company

The Ryedale Group is a group of Companies built on a core of values, specialist print-manufacturing solutions, marketing solutions and innovation.

Based in North Yorkshire, on the edge of the North York Moors, it has more than 55 years' experience in printing, specialist printing, marketing, manufacturing and supply chain management. It is recognised nationally as an innovative organisation, with many technical skills and the slogan "**We love solving problems**".

The group's divisions include design and build, education and bespoke labelling.



Recipients of The Stationers' Innovation Excellence Awards 2014

Banner Business Services

Banner Business Services is the market leader in Closed Loop paper recycling and was the first organisation to launch a high volume Closed Loop paper recycling service in the UK. The company collects confidential documents and general paper waste from customers, securely shreds them, and turns them into new 100% recycled paper which is delivered back to the customers. Banner is the sole supplier of Closed Loop paper recycling and office supplies to Central Government via the Government Office Supplies Contract (GOSC). The company provides a Closed Loop solution to the Cabinet Office, HMRC, Ministry of Justice, MoD, DEFRA, HM Treasury and many other Government departments. Private sector customers include McDonalds and Virgin Media. Banner Business Services has sold over 3,564,335,000 sheets of its 100% recycled Banner Closed Loop copier paper to date.



Bloomsbury Publishing Plc

In partnership with Faber and Faber and developed by Semantico, Bloomsbury Publishing Plc has launched Drama Online, a higher education content platform available on subscription to university libraries. Drama Online provides students and lecturers with an unrivalled collection of canonical and contemporary plays and scholarly works. It introduces new writers alongside the most iconic names in playwriting history and contains many original copyrights such as the first ever digital editions of the works of Bertolt Brecht. The collection currently contains over 1000 plays and the resource features over 500 production stills from the Victoria and Albert Museum's performance archive and 100 images from the American Shakespeare Centre. Drama Online contains unique interactive features: Play Tools with Character Grids, Words and Speech graphs and Part Books, offering a dynamic new way to engage with plays for close study or for performance. Since its launch in 2013, over 80 institutions worldwide have subscribed including: Oxford University, Yale University, Juilliard and Royal Academy of Dramatic Art, London. Subscriptions have been taken up by drama schools, universities offering literature and theatre studies courses, research institutions, further education colleges and schools. Sales have exceeded original forecast by 100%, and though the project is large scale in terms of content scope as well as investment, it is on track to meet profitability targets.



B L O O M S B U R Y



Recipients of The Stationers' Innovation Excellence Awards 2014

Bright Red Publishing

In response to the launch of new national qualifications in Scotland, Bright Red Publishing Ltd has collaborated with academia to develop the Digital Zone, which is designed to provide an educational foundation for the next generation. As well as integrating completely with printed books, the Digital Zone offers pioneering online tests providing students with opportunities to check their progress, and identify problem areas. There are also links to videos and animations, opportunities for further reading and research, activities and online calculators to augment and enhance the learning experience of the books. A key part of the innovation was the development of a website which aims not only to reinforce teaching-focused learning, but also provides new ways of supporting

learning. Bright Red Publishing also innovated the process of porting the books to online delivery, using spreadsheets to create and manage core course content. The Digital Zone is an absolute first as a learning offering for Scottish students approaching their National 5 qualifications this year. The company was IPA Education Publisher of the Year 2010 & 2011.



Copyright Licensing Agency (CLA)

Collective licensing and copyright have been under unprecedented scrutiny, with the threat of statutory regulation and legislative intervention in recent years and the imperative is to make collective licensing and compliance with copyright, a simpler, more transparent and more efficient process for all users. The CLA has recently developed a 'Title Search API' (application program interface) and mobile app that makes it easier and more efficient for licensed content

users to check permissions included in their CLA copyright licence. Users need to confirm those rights and permissions to allow them to copy, digitise and reuse published content from books, magazines, journals or websites. Licence holders check permissions in two ways. Either, by using the API via third party service providers which automates the checking process into their workflow; or directly through CLA's title search facility on its website or via the CLA mobile app. Searches can be made by entering the title or ISBN number of the publication, or by scanning the barcode with their smart phone and getting the results delivered in seconds. In its first year of operation, the API has registered over one million searches. Such rapid growth in the volume of enquiries since launch, suggests that licensees are seeing benefit from its innovative functionality and the savings it provides in time, money and effort required by alternative verification processes.



Recipients of The Stationers' Innovation Excellence Awards 2014

Fujifilm Speciality Ink Systems

Business survival required a complete revolution in both technology and organisational culture. Managing the transition from Screen to Digital

technology demanded a complete revision of the business model to include novel supplier and customer partnerships, a completely proactive approach to quality involving all stages of the product life cycle, up-skilling of the workforce and newly defined manufacturing practices and processes. The business transition was attacked with innovation, vigour, determination and insight in all areas of the organization. In the process, the company reduced the carbon footprint of its products, announced that 100% waste generated on site is now re-used or recycled, achieving zero waste to landfill and significant cost reduction.

FUJIFILM



James Cropper Plc

British paper mill, James Cropper, has found a way to save 2.5 million disposable coffee cups from landfill. The innovation in which the 5% polythene lining of paper cups is separated from the 95% of reusable high quality fibre content has been lauded as a landmark development for the paper industry. The

development should benefit the environment through landfill avoidance, create a recycled raw material for the mill, reduce energy consumption and play a significant part in supporting the resource efficiency/circular society agenda currently being developed by the Paper Industry.

JAMES CROPPER

EST. 1845



Confectionery wrapping made from a waste product of the chocolate production process won a second environmental accolade from Luxepack Singapore judges earlier this year

Recipients of The Stationers' Innovation Excellence Awards 2014

LINPAC Packaging

LINPAC Packaging has developed the Rfresh Elite tray which offers superior efficiency and sustainability features for meat and poultry packers. The super lightweight, mono-material tray uses a unique sealant on the tray flange to create a secure seal with the lidding film, thus removing the need for the industry standard laminated PE base film. The removal of the PE base film reduces the tray weight by up to 3% in addition to the 10% reduction delivered through LINPAC's lightweighting programme. Rfresh Elite is a fully recyclable pack which is almost entirely made from recycled material. The carbon footprint of a Rfresh Elite tray is also typically 5% less than the average rPET/PE tray. The high quality sealant maintains the freshness of the packed products for longer. The company forecasts enhanced sales of PET meat trays with a benefit of £500k in 2014.



fresh thinking!



Mendeley

Mendeley is a research collaboration platform with over 3 million users in the science and research community worldwide. Winner of awards such as Plugg "Start-up of the Year" and "Best Social Innovation Which Benefits Society" at the TechCrunch Europas, Mendeley has world-class technology and products that are revolutionising how scientific research is done. Mendeley offers a free suite of tools that helps you search, discover, and organise all your academic content in one place, with multi-platform, cloud-based applications that let you access your personal library anywhere, on any device. With an open API and over 300 apps developed on top of the platform, Mendeley is changing the way that research is done, and helping academics and professionals organise their scientific articles, collaborate with others online, and discover the latest research. In 2013 Mendeley was acquired by Elsevier, a leading publisher of scientific, technical, and medical content. Since then Mendeley, together with Elsevier, has continued to pursue its mission of making researchers more efficient and opening up science, with the resources and knowledge of one of the biggest publishing and digital media companies. This has seen the Mendeley team nearly double in size and develop many new features, integrating with Elsevier's broader digital offering.



"Cross-platform Mendeley organises, indexes, and even stores your documents in the cloud to make document management painless."

Recipients of The Stationers' Innovation Excellence Awards 2014

Nosy Crow

Nosy Crow publishes high-quality, commercial fiction and non-fiction books for children aged from 0 to 14 by well-known authors and illustrators and by new talent. All of its fiction appears simultaneously in print and ebook form. Its range of paperback picture books come with a free digital audio reading using an innovation called Stories Aloud. The company offers innovative, multimedia, highly interactive apps for tablets, smart phones and other touchscreen devices.

These apps are specially created to take advantage of the devices to tell stories and provide information to children in new and engaging ways. Nosy Crow has been the winner of the IPG Children's Publisher of the Year Award in 2012 and 2013.



JACK AND THE BEANSTALK APP

Unlock the story of Jack and the Beanstalk in this groundbreaking new bedtime app.

[Read more](#)

Touch Press

Touch Press is a company that has been at the forefront of App creation that falls into the supplementary education area. The company's philosophy is based on the idea that books are one of the defining inventions of civilisation— and today they are poised for a revolution. The aim is to create a new kind of book that makes use of emerging technology to redefine the book, reinvent publishing, and forever transform the act of reading. This has already been applied to Apps on the Elements (the periodic table), the Solar System, the Orchestra, the Wasteland, Shakespeare's sonnets and many more.



Touch Press



The Stationers' Innovation Excellence Awards 2014

Certificates of Nomination

Fellowes UK

Fellowes is a global manufacturer and marketer of business machines, records storage solutions and technology accessories. The company recognised that purchasing processes were changing and developed comprehensive digital marketing support tools for the trade resellers. This resulted in the Fellowes Maximising Web Presence project. This continuous development programme studies the way product content is presented to consumers and develops techniques that ensure that resellers' web sites are web-optimised. The Project consisted of carrying out web audits on the trade reseller's websites and providing a toolkit comprising of all web-optimised product content and richer content too. Fellowes introduced the 3 step best practice wheel which addressed all the key areas of the reseller's website that they would review and provide support towards advice and recommendations. Fellowes' goal is to help the reseller keep the consumer on the website and not go elsewhere. It appears that Fellowes is the first company to bring this initiative to the office products market.



Integra Office Solutions Ltd

Integra has provided creative marketing communications enabling the group to offer a vital service to its members and industry suppliers, helping them differentiate in today's competitive market. Its Creative Solutions programme offers clients access to a range of marketing communication tools to improve their competitive edge in the market place. These include a one stop shop for bespoke marketing communications and graphic designs, help in achieving their business objectives and sales, and the opportunity to offer differentiation to their competitors, keeping their name in front of their customers and prospects, and thereby raising their profile.



Moonpig.com

Moonpig.com developed the first individual personalized printing process and dispatch service for Greetings Cards. The process was totally innovative and took a huge amount of understanding and enhancement of the computer programmes and printing devices that were available at the time. For a number of years, Moonpig.com was virtually the only place one could order a single personalized card, for the same price or less than buying a similar unpersonalised card in a retail store. This technology has since been superseded with the development of laser printers. However, Moonpig.com retains a commercially viable position in the market place and continues to provide its suppliers with a regular source of orders for the materials to manufacture the greetings cards.



moonpig.com

Nampak Plastics Europe

Nampak has spent four years re-designing the plastic milk bottle to find a way of reducing the amount of material, but without compromising the bottle's integrity. The result of this work is the launch of the Infini bottle, a next-generation, lightweight, environmentally friendly plastic milk bottle which is being sought after not only in the UK but also in Australia with enquiries also from India, the Far East and the USA. It is up to 25% lighter than a standard milk bottle and contains up to 30% recycled material. These innovations translate into estimated savings of 34,000 tonnes of carbon and 16,000 tonnes of plastic every year. Nampak's own waste minimization programme, introduced around the same time as the Infini design process began, has seen the company achieve 'zero waste to landfill' status and establish a 50% reduction in the carbon footprint of its bottle output since 2008. That, in itself, is equivalent to a saving of 113,000 tonnes of carbon.



The Stationers' Innovation Excellence Awards 2014 Certificates of Nomination

NewField IT

NewField IT has implemented the vision of the paperless office in its own new office accommodation drawing on a concept that had been talked about since 1980. The combination of quality databases, scanning devices, document management and workflow software, and the low cost of digital storage now available means that improved workflow can be achieved easily. An increase in productivity of document management related costs by at least 30% is anticipated. Other benefits are improved usage of office accommodation delivering space reduction requirements by 32% and improved access to information in terms of both speed and location. NewField IT believes that Work will cease to be a place anymore but rather a framework for processes, governance and collaboration.

NewField IT



Novalia

Novalia and Kate Stone in particular have developed and patented a system for printed electronics with capacitive touch that makes the application available to all traditional printers. The process can be printed using Flexo, Litho and Screen technologies. Kate has championed this technology by speaking at many conferences around the world.

NOVALIA

PaperlinX

PaperlinX has developed a service called MaillinX which allows advertisers to consolidate their paper mail to target customer groups. This programme allows advertisers to share in reducing the total cost of delivering messages and helps to drive greater returns for advertisers. MaillinX also provides

a shared marketplace online for advertisers to sell available space in their envelopes. This results in advertisers directly reducing or even wholly mitigating the total cost of their mailed communications. By providing this service, the company anticipates that this more traditional channel will open and improve demand on the printing and mailing industry.

PaperlinX

The Stationers' Innovation Excellence Awards 2014 Certificates of Nomination

Simpson Group

Simpson Group has developed an automated online Point of Purchase (POP) and marketing collateral print ordering portal, specifically designed for SMEs in the retail sector. This service is called www.shop4pop.com, and the company believes it to be the first service of its kind focused solely on providing independent retailers with a dedicated and very cost-effective online automated design and print service for POP and other associated retail marketing collateral. This includes hanging signs, window clings, display totems, dump bins, shelf wobblers, stacking cubes, FSDUs, leaflets and posters. The website was launched in April 2014 and is being rolled out to retail businesses via a targeted nationwide marketing campaign. The technology driving this site is a mix of a propriety web-to-print system supported by third party software bolt-ons, to ensure the process is as automated, intuitive and efficient as possible for the customer. The website allows owners of independent businesses to quickly respond to the competition and create new campaigns by adding personalised text and



Spicers Ltd

Spicers launched its Brilliant Partner Programme in March 2013 in response to a need for an added-value marketing tools that would benefit both the company and its Reseller network. A number of initiatives were launched successfully providing benefits to the Resellers covering, for example, promotional gifts, shredding services and a range of eco friendly recycling options. Brochures and training were provided for each of the services offered. Promotions delivered to-date have secured three to five fold increases in sales on products promoted. The programme featured the 5 Star Remarkable Loop Paper process by which Spicers worked with the Resellers to deliver a 'closed loop' paper recycling service to small and medium sized businesses. Resellers collect office paper waste from their consumers (when delivering stationery) and through an existing network the paper is transported back to the mill where 5 Star Remarkable Loop paper is made and then sold back to the consumer via the Reseller.



Stabilo

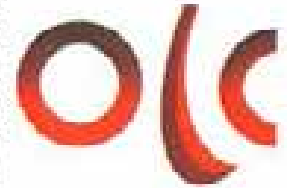
The product display units supplied by brand manufacturers to retail outlets rarely fit in, or are compatible with, the retailers' own metal shop fitting systems. The combination of odd shaped, odd sized manufacturer's stands take up valuable floor space and make a retail shop look 'bitty' and uncoordinated. STABILO worked with retailers to produce a new system called the STABILO Multi Shop System that is compatible with and complements the surroundings by using the existing store fixtures and fittings. Existing grey metal shelving is clad in purpose built acrylic fittings that deliver a branded area for STABILO products that fit seamlessly into the retail owners units. This meets the store owners' need for clean, compatible integration with their own shelves and blister walls.



The Stationers' Innovation Excellence Awards 2014 Certificates of Nomination

VOQS Ltd trading as Online Lead Converters

Online Lead Converters builds websites that learn about their visitors and presents those websites specifically in line with the known resonances of the visitors. The websites also establish immediate and ongoing communication channels with visitors to convert them or help them over a period of time towards common goals. The innovation has increased existing websites online conversion rates by as much as 40%. The company's conversion software can integrate with all CMS platforms and be used widespread to build the next generation of websites



Wiles Greenworld

Wiles Greenworld is one of the top 5 office supplies companies in the London area with a strong 'green' ethic that has impacted the industry as a whole. This approach has been spearheaded by Toby Robins, the Sustainable Development Director. The company has demonstrated that being 'green' can be cost effective. It has developed recycling opportunities for its clients and moved into a 'green' building.



XPD Ltd

The communications tools used in the Office Products and Stationery Industry have split between traditional catalogues and mailers on one hand and e-marketing and e-commerce solutions on the other. It is also very difficult for product suppliers to differentiate their products when text and pictures are the only vehicle available to them. XPD Ltd uses an Augmented Reality (AR) application called Aurasma in all XPD Business Catalogues and Mailers to offer an enhanced experience by providing users with access to video content straight out of the page and, as a result, creating greater engagement. This feature is particularly valuable to suppliers of products that are more technical in nature and so therefore do not sell well with words and a picture. In the reseller community, it is important to maintain the interest of the consumer and facilitate a purchase without being sent to a new online destination. The Aurasma app does not take the consumer elsewhere - it brings the page to life.



Recognising Excellence in Content and Communications

The Stationers' Innovation Excellence Awards 2015

The Stationers' Livery Company recognises that innovation is a key driving force that generates both prosperity and growth through enhanced competitiveness in an increasingly tough business world.

The Livery Company serves the Communications and Content industries which include broadcasting and digital publishing, newspapers, book and magazine publishing, computer and mobile games, paper, printing and office products, ink and printing machinery manufacture.

In inviting nominations for its Innovation Excellence Award on Monday 29 June 2015, the Stationers' Company is aiming to:

- recognise the key role the Communications and Content sector plays in the UK economy
- highlight outstanding innovation which can generate future growth and prosperity for the industries concerned as well as enhance the services which these industries provide to society as a whole.

Nominations are invited from individuals, companies, trade associations and NGOs and should be sent in the first instance to the Communications Manager at the Stationers' Hall. All entries will be passed to the team of judges who will, if necessary, make contact with the nominee to collect further information.

To nominate a company or individual, you are requested to use the nomination form which can be obtained online at <http://stationersvision2020.org.uk/> or by contacting Deborah Rea, Communications Manager, Stationers' Hall, Ave Maria Lane, London EC4M 7DD
Tel: 0207 246 0998 Fax: 0207 489 1975 E-mail: communications@stationers.org
All nominations should be received by 1 March 2015

Stationers' Warrant for Product Excellence

The Stationers' Company is in the process of examining a plan to award its first warrants for product excellence which will entitle companies, with a product that meets certain criteria, to carry the Stationers' Crest "on-product" for a period of one year. Companies will be approached this September 2014 and the awards will be made in 2015.

Products must be from within our trades and industries and will be submitted for assessment by a panel of independent judges against five criteria:

- Product Design and Innovation
- Quality of Production
- Packaging and Presentation
- Environmental Credentials
- Impact and Relevance

Early expressions of interest would be most welcome - please use the website to register and we will follow up with more detail; stationersvision2020.org.uk or by contacting Deborah Rea, Communications Manager, Stationers' Hall, Ave Maria Lane, London EC4M 7DD
Tel: 0207 246 0998 Fax: 0207 489 1975 E-mail: communications@stationers.org
Websites: stationersvision2020.org.uk; www.stationers.org

About the Stationers' Innovation Excellence Awards

The Stationers' Company Innovation Excellence Awards have been introduced to highlight companies in what we have chosen to call the Communications and Content Industries that are successfully exploiting the opportunities presented in the Digital Media Landscape in the first quarter of the 21st Century. No one can doubt the immense disruption which digital technology has brought to traditional industries in the publishing, broadcast, printing, paper, packaging and office product sectors nor the immense challenges of adapting to this change at the same time as facing new competition. Nor can we cease to admire both old and new companies which are learning to exploit successfully the opportunities which the new technologies offer. These awards celebrate that success which will ensure the survival of these great industries, albeit much changed from just a few years ago.

'It is the one that is the most adaptable to change (that survives)' - Charles Darwin

The Stationers' Company

The Stationers' Company originated in 1403 when the scribes, or writers, and illuminators of manuscripts petitioned to be allowed to join in a single company with a warden each to oversee their affairs. At a time when many vendors were itinerant, they traded from permanent (in other words 'stationary') stalls around St. Paul's Cathedral.



Change followed the introduction of printing in England in 1476. It meant relative mass production and greater speed, giving opportunities for piracy, which was feared by the Stationers, and the spread of sedition and heresy, which was feared by the Crown. The Company's charter of incorporation, granted by Mary Tudor in 1557, gave it the powers to restrict printing and search for "naughty" books. Permitted publications had to be entered into the Hall registers and printers were forced to join the Company. The Company was granted a livery in 1560.

Master	Tom Hempenstall
Upper Warden	Ian Locks
Under Warden	Heleen Esmonde
Clerk	William Alden MBE DL

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Tel: 0207 246 0998 Fax: 0207 489 1975 E-mail: communications@stationers.org
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